

Good Practice Factsheet

Finland - Towards smarter procurement processes

Topic	Energy efficient public procurement: Running successful EE public procurement at national and local/regional level.
Name of work programme/project	Towards smarter procurement processes - Help Desk for green public procurement National sustainable public procurement advisory service
Project scope and description	
Short description of the programme & what it hopes to achieve	The advisory service aims at introducing environmental information of products and services into the purchasing activity in the public sector. The service was set up and financed mainly by the Ministry of Environment and partly by the Ministries of Employment & Trade and Transport & Communication. The objective is to facilitate sustainable procurement decisions by providing an environmental database of products, free help desk and demand/supply dialogue facilitation.
What is the scope of the project? e.g. - National/regional/local - Building type/owner	The service is national and covers all product groups relevant for public sector spending.
Who are the key people involved? e.g.: - Installers - Local Authorities	Motiva is in charge of the service, which is developed together with procurement entities and supply side stakeholders. A steering group consisting of different Ministries, associations and core procurement entities will be set up.
Who was the target audience?	Public procurement entities. Public sector suppliers.
How was this work programme/project financed?	The service is currently funded by the Ministries of Environment, Employment and Trade (energy efficiency) and Transport & Communications (vehicles and transport services). The service also participates in EU-funded projects.
What was the cost of the work programme/project?	The total funding for 2012 is about 400 000 euros.
When did it start and end?	The advisory service trial period started in 2008 and government funding is at the moment estimated until 2015.
Project Outcomes & Communication	
What were the key achievements?	The key achievement will be the database, a sustainable public procurement excellence network and a smoothly running Help Desk.
What were the outcomes and expected benefits?	See above.
What were the key lessons learned?	The expected achievements require an efficient co-operation with a number of different stakeholders and between different policy areas relating to sustainable public procurement. The key is to acknowledge the needs of the target group, i.e. the public sector.
Is there anything you would do differently in future?	Cannot be answered yet.
What makes this a good practice example?	Motiva is able to connect the initiatives stemming from different policy areas: environment, energy efficiency, transport, innovation, construction, ICT etc., into a one-stop-shop for public purchasers.

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Please indicate if this case study can be made available to the public?	Yes