



## *Article 17 of the Energy Efficiency Directive*

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## *Article 17 requires Member States to:*

- Ensure that **information** on available energy efficiency mechanisms and financial and legal frameworks is transparent and widely disseminated to all relevant market actors.
- Specifically - provision of **information to banks and other financial institutions** on possibilities of participating in the financing of energy efficiency improvement measures (Article 17(1)).



## *In addition, Member States shall:*

- Establish **appropriate conditions** for market operators to provide adequate and targeted information and advice to energy consumers on energy efficiency.
- With the **participation of stakeholders**, ensure information, awareness-raising and training initiatives to inform citizens of the benefits and practicalities of taking energy efficiency improvement measures.





## *The Commission shall:*

- Review the **impact** of its measures to support the development of platforms, involving, inter alia, the European social dialogue bodies in fostering training programmes for energy efficiency, and shall bring forward further measures if appropriate.
- Encourage **European social partners** in their discussions on energy efficiency.
- Encourage the exchange and wide dissemination of information on **best energy efficiency practices** in Member States.



## *Overview of measures proposed by Member States in the NEEAPs:*

- In general, 18 Member States address Article 17 explicitly (13 out of 18 address it together with Art.12).
- The two most popular policy measures were '**conventional governmental information campaigns**' (indicated by 17 Member States) and '**websites**' (implemented by 12 Member States).
- 5 Member States reported '**information campaigns at schools**', '**events**' (e.g. "energy savings weeks"), and '**individual consumer consultations**'.
- 6 Member States refer to **financial institutions** in the context of Article 17(1).

# Some examples



- **Single-point information offices:** In France the government has set up 450 Renovation Information Service Points (PRIS) for private home owners. Consumers can get expert advice and a holistic picture of available EE measures.
- **Individual consumer consultations:** In Luxembourg, **Myenergy**, offers free, neutral basic advice to consumers.
- **Energy efficiency networks:** as part of the Green Deal, the UK has set up a national "Open Home" network which allows individuals to identify and visit retrofitted houses in their neighbourhood.
- **Information to banks and financial institutions:** In the Netherlands, an independent network organisation **Esconetwerk** provides banks and other financial institutions with information about the possibilities of participating in the financing of measures to improve EE, by setting up public-private partnerships.



Thank you!



For further information on the EED, please consult our website :  
[http://ec.europa.eu/energy/efficiency/eed/eed\\_en.htm](http://ec.europa.eu/energy/efficiency/eed/eed_en.htm)

