

# Public advice is trusted

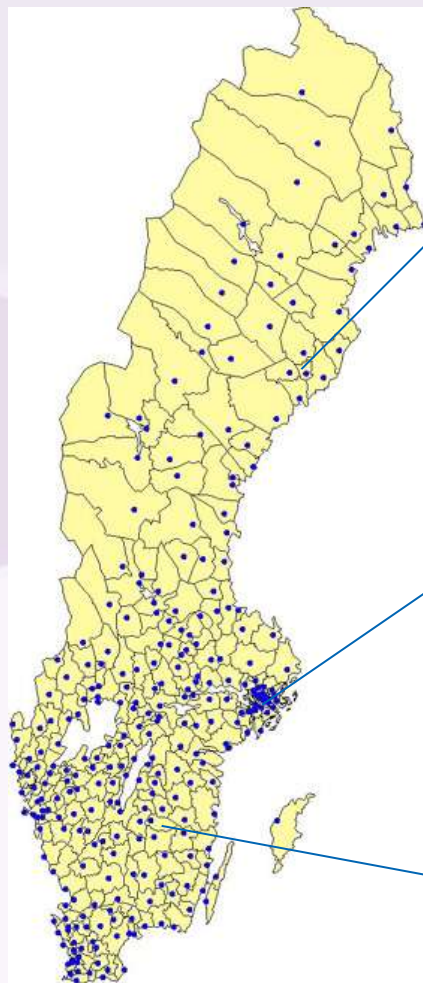
## Example from Sweden

**Daniel Lundqvist**  
Dep. for Energy Efficiency  
Swedish Energy Agency

# 290 municipalities



CONCERTED ACTION  
ENERGY SERVICES  
DIRECTIVE



Bjurholm 2 500



Stockholm 830 000

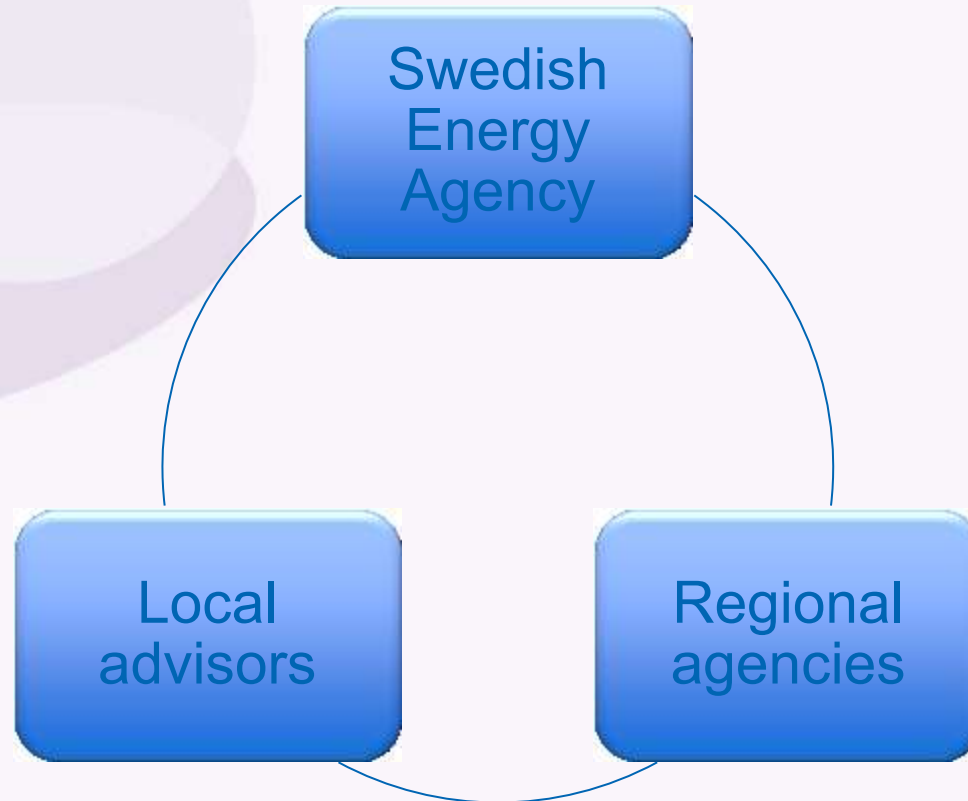


Eksjö 16 350

# Local energy and climate advice

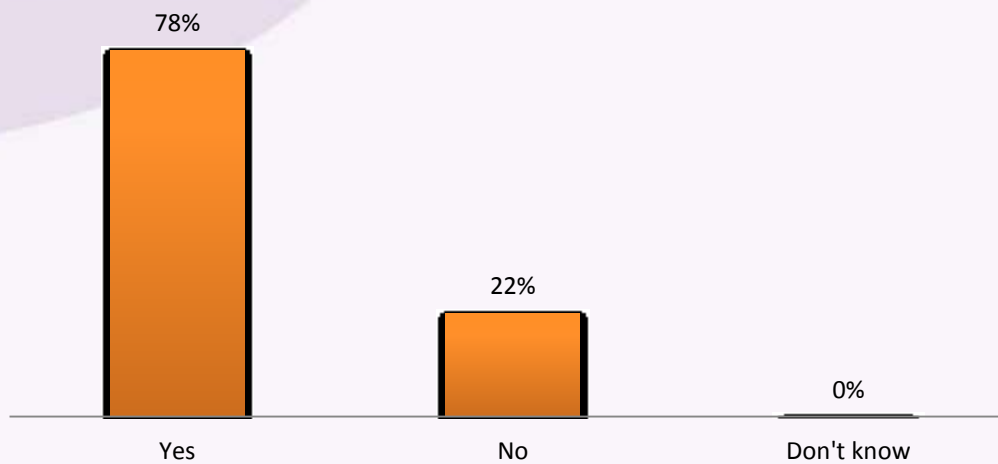


- In every Swedish municipality since 1998
- Independent and free of charge
- To households and SME's
- National funding ~14 M€/year
- From 2002- Regional networks!
- Supported by Regional Energy Agencies



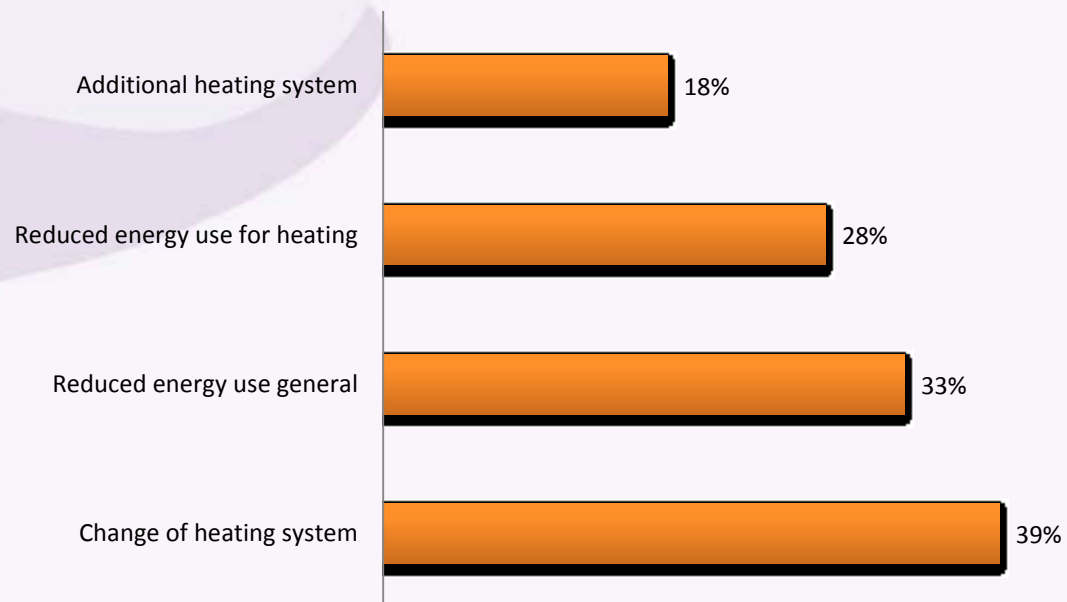
# Long term results

Have you taken action, changed your behaviour  
and/or invested to save energy?



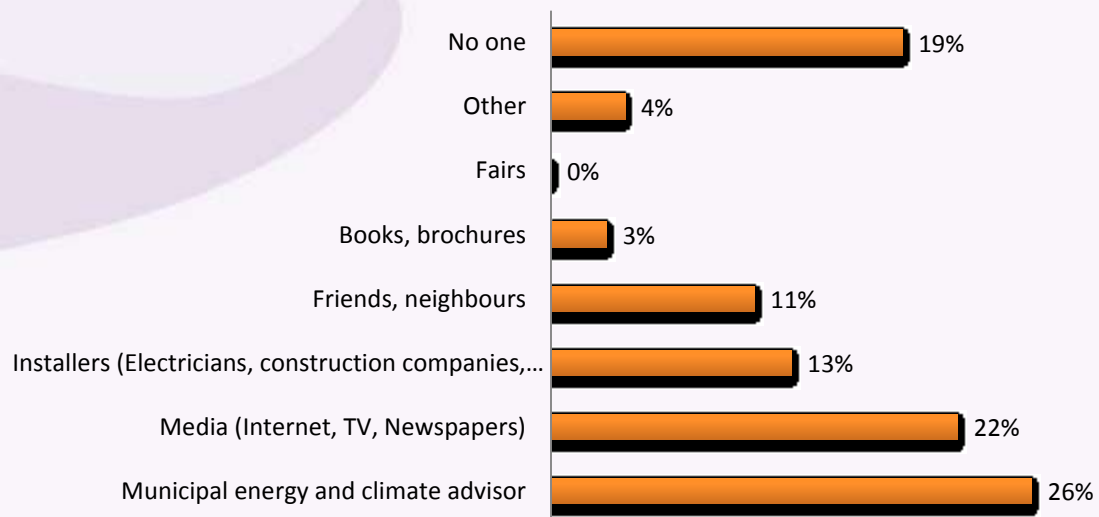


## What kinds of actions





### What source of information or contact have had greatest importance for your decision?



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CONCERTED ACTION  
ENERGY SERVICES  
DIRECTIVE



**Local advice!**

**In a regional network...**

**...supported by a national network**

